

Report On Pre-Diwali Mela For Non Government Organization and Self Help Groups

Date: 29th October 2024

Objectives

- Support NGOs: Empower local NGOs by creating a marketplace to generate funds for their initiatives.
- Promote Social Responsibility: Encourage the ADBU community to make socially responsible purchases that directly support NGO efforts.
- Raise Awareness: Inform attendees about the various causes supported by these NGOs.
- Foster NSS Values: Promote NSS principles, including leadership, service, and community engagement.

Target Audience

NGOs, NSS Volunteers, Teaching and Non-Teaching Staff

No of Participants

8 NGOS and SHGs, 450 NSS Volunteers and 40 Teaching and Non-teaching staff

Program Highlights

The Pre-Diwali Mela showcased a vibrant array of products including handcrafted items, painted diyas, eco-friendly bags, handmade jewelry, organic food products, and traditional handwoven attire, offering a platform for NGOs and SHGs to display their work at Assam Don Bosco University. The event fostered a spirit of community engagement and social responsibility. It provided valuable exposure and fundraising opportunities for participating groups, while encouraging sustainable consumption practices among students and faculty. The Mela not only celebrated the festive spirit of Diwali but also reinforced ADBU's commitment to community development and empowerment of marginalized populations through meaningful collaboration. The NGOS that participated in the event are Shishu Sarothi, Shishu Sarothi – Centre for Rehabilitation and Training for Multiple Disabilities, ASHADEEP – A Mental Health Society, SAHAYIKA – A center focused on education and socio-emotional development for children with special needs, SHED, Centre for Development Initiatives (CDI), Amrapari, KB Enterprise- An initiatives of Dakhin Baksa SHG and Rwimali SHG.

Photographs

